

## Site Usage

**1,433 Visits**

**5,446 Pageviews**

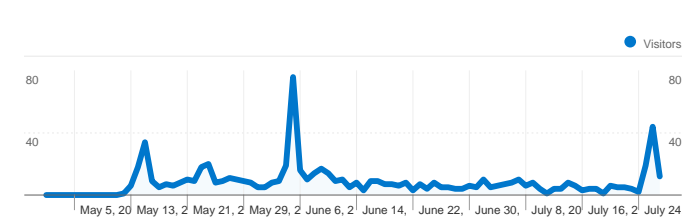
**3.80 Pages/Visit**

**59.18% Bounce Rate**

**00:02:24 Avg. Time on Site**

**26.10% % New Visits**

## Visitors Overview

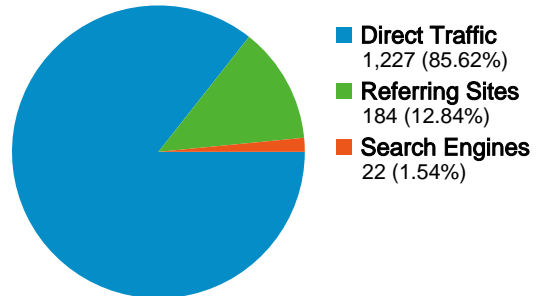


**Visitors**  
**375**

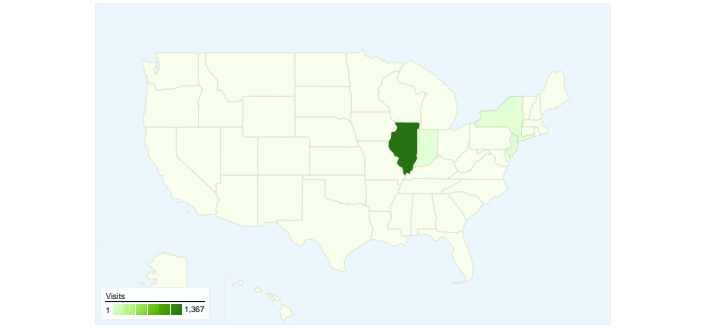
## New vs. Returning

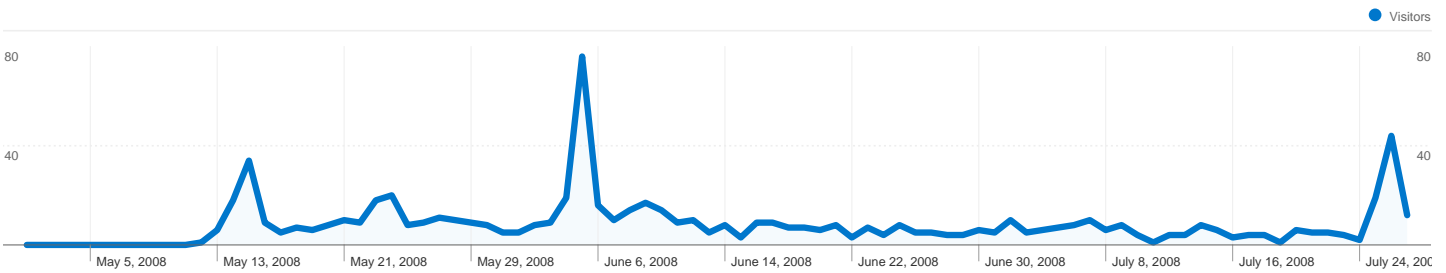
Visitor Type	Visits	% visits
Returning Visitor	1,058	73.83%
New Visitor	375	26.17%

## Traffic Sources Overview










## Map Overlay US





**375 people visited this site**

-  **1,433** Visits
-  **375** Absolute Unique Visitors
-  **5,446** Pageviews
-  **3.80** Average Pageviews
-  **00:02:24** Time on Site
-  **59.18%** Bounce Rate
-  **26.17%** New Visits

**Technical Profile**

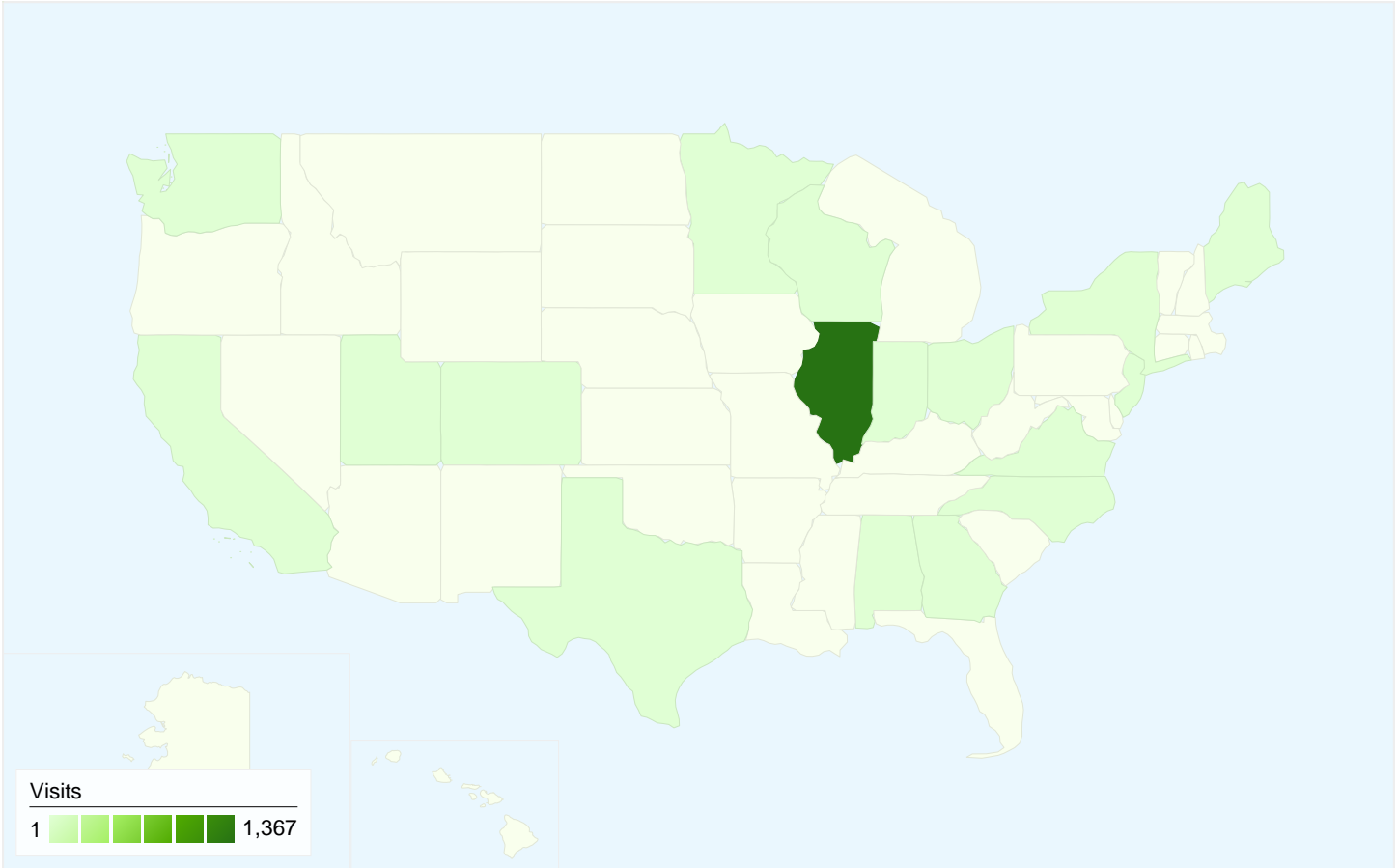
Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	842	58.76%	DSL	1,070	74.67%
Firefox	485	33.85%	Cable	245	17.10%
Safari	100	6.98%	Unknown	75	5.23%
Mozilla	4	0.28%	T1	26	1.81%
Netscape	2	0.14%	Dialup	12	0.84%

# Country/Territory Detail:

United States

May 1, 2008 - Jul 27, 2008

Comparing to: Site

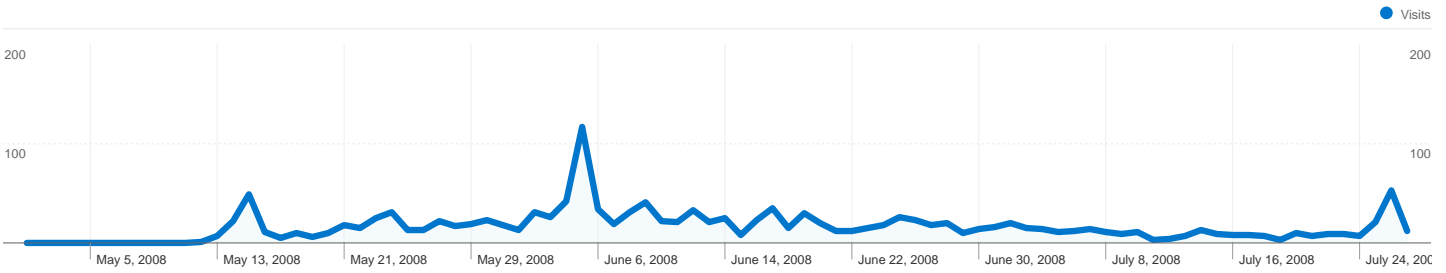


This country/territory sent 1,424 visits via 18 regions

Site Usage

<b>Visits</b> <b>1,424</b> % of Site Total: 99.37%	<b>Pages/Visit</b> <b>3.73</b> Site Avg: 3.80 (-1.86%)	<b>Avg. Time on Site</b> <b>00:02:20</b> Site Avg: 00:02:24 (-3.23%)	<b>% New Visits</b> <b>26.05%</b> Site Avg: 26.10% (-0.18%)	<b>Bounce Rate</b> <b>59.41%</b> Site Avg: 59.18% (0.39%)	
Region	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Illinois	1,367	3.66	00:02:15	24.58%	60.64%
(not set)	11	3.64	00:06:47	63.64%	18.18%
New Jersey	9	10.67	00:04:42	11.11%	11.11%
New York	7	4.00	00:01:56	85.71%	57.14%
Indiana	5	6.00	00:03:24	60.00%	20.00%
Colorado	5	2.80	00:08:38	20.00%	20.00%
Washington	3	5.00	00:02:20	66.67%	0.00%
Ohio	3	9.67	00:04:54	66.67%	0.00%
Minnesota	2	6.50	00:01:47	50.00%	0.00%

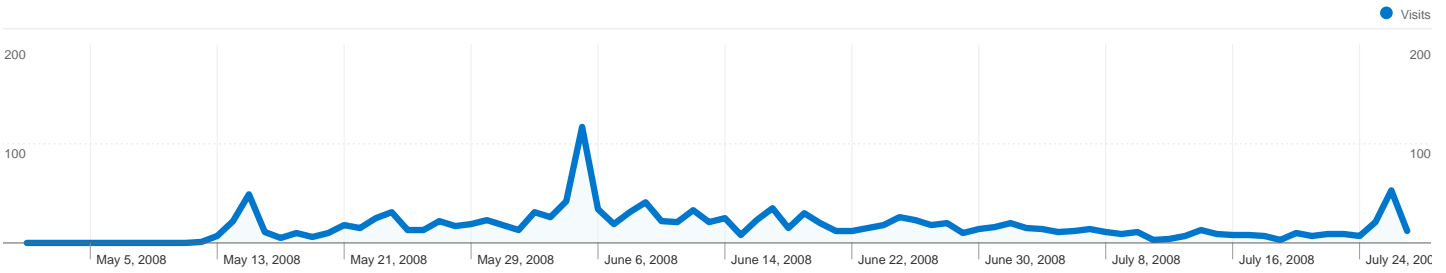
California	<b>2</b>	1.00	00:00:00	100.00%	100.00%
					1 - 10 of 18






## 1,433 visits from 2 visitor types

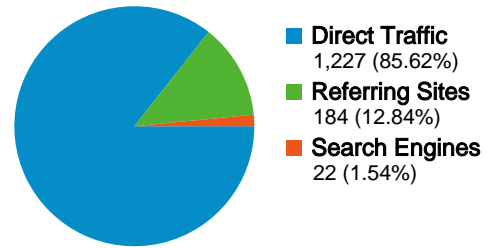
### Site Usage

<b>Visits</b> <b>1,433</b> % of Site Total: 100.00%	<b>Pages/Visit</b> <b>3.80</b> Site Avg: 3.80 (0.00%)	<b>Avg. Time on Site</b> <b>00:02:24</b> Site Avg: 00:02:24 (0.00%)	<b>% New Visits</b> <b>26.17%</b> Site Avg: 26.10% (0.27%)	<b>Bounce Rate</b> <b>59.18%</b> Site Avg: 59.18% (0.00%)	
Visitor Type	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Returning Visitor	1,058	3.17	00:02:08	0.00%	66.26%
New Visitor	375	5.58	00:03:10	100.00%	39.20%



All traffic sources sent a total of 1,433 visits

-  **85.62% Direct Traffic**
-  **12.84% Referring Sites**
-  **1.54% Search Engines**



## Top Traffic Sources

Sources	Visits	% visits
(direct) ((none))	1,227	85.62%
google (organic)	22	1.54%
brain-defying.com (referral)	21	1.47%
mailcenter.comcast.net	12	0.84%
us.f821.mail.yahoo.com	11	0.77%

Keywords	Visits	% visits
job openings in oak park	3	13.64%
neighbornet	2	9.09%
"oak park" "job openings" 16	1	4.55%
1023 washington oak park	1	4.55%
708-386-2131	1	4.55%